



Program Book

April 2014 – Griffiss Institute, Rome NY

www.nyswomeninc.org

NEW YORK STATE
women, INC. 

Our Mission: To build powerful women personally, professionally, and politically.

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CALL TO BOARD MEETING

CALL TO: April Board Meeting
DATE: April 5, 2014
LOCATION: Griffiss Institute, Rome, NY

TO: Executive Committee and Members of the Board of Directors
CC: All Members of New York State Women, Inc.

NOTICE is hereby given that the April Board Meeting of New York State Women, Inc. will be held on Saturday, April 5, 2014 at the Griffiss Institute in Rome, NY. Helen Rico and members of Region 5 will be handling check in and meals for the day.

- The first business session will begin at 1:00 p.m. on Saturday, April 5, 2014. All board members in good standing will be eligible to vote at this session. All members are welcome to attend the business session but will not vote at this meeting.
- Board book reports should be submitted using the online board report in the member's only section by March 14, 2014. Only standing committee chairs and region directors prepare board reports. Reports should include a list of goals for the year and a status update on the goals. A link to the board report is available on the web site and will be sent to board members who have to file a report.
- There will be two workshops at the Board meeting, and all members are encouraged to come and participate in these workshops. The first workshop will be a membership workshop entitled "Understanding Your Membership in New York State Women, Inc." and will be presented by me. The second workshop will be a programs workshop entitled "A Breakdown and Explanation of the Political Development, Career Recognition and New Careerist Programs and an Overview of the Youth Leadership and Athena Society Programs" and will be presented by Personal and Professional Development Chair Gale Cohen.

All members of New York State Women, Inc. are encouraged to attend and participate. See you in Rome (NY)!

Respectfully submitted,
Amy Kellogg, President
NYS Women, Inc.

Schedule

Saturday, April 5, 2014

9:00 a.m. – 10:00 a.m.	Registration and Continental Breakfast
10:00 a.m. – 11:00 a.m.	Membership Workshop: Understanding Your Membership in New York State Women, Inc. Presented by Amy Kellogg, NYSWI President
11:00 a.m. – 12:00 p.m.	Programs Workshop: A Breakdown and Explanation of the Political Development, Career Recognition and New Careerist Programs and an Overview of the Youth Leadership and Athena Society Programs Presented by Gale Cohen, PPD Chair
12:00 p.m. – 1:00 p.m.	Networking Lunch
12:00 p.m. – 1:00 p.m.	Regional Director and Assistant Regional Director Meeting
1:00 p.m. – 4:30 p.m.	Board Business Session

Board Meeting Agenda



BOARD MEETING AGENDA

April 5, 2014 – 1:00 – 4:30 p.m. Business Session

Members of the Board and those assuming board member chairs need to check in with secretary prior to the start of each Board meeting.

Call to order	Amy Kellogg, President
Pledge of Allegiance	Colleen Ostiguy, President Elect
Opening Remarks	Amy Kellogg, President
Welcome	Helen Rico, Region 5 RD
Quorum Declaration/voting strength	Debra Carlin, Secretary
Adoption of Board Meeting Rules	Sue Fayle, Parliamentarian
Adoption of Board meeting agenda	Amy Kellogg, President
Officer Reports	
Secretary report	Debra Carlin, Secretary
Actions of Executive Committee	
Minutes of October Board Meeting	
President Elect report	Colleen Ostiguy
Treasurer's report	Mary Stelley, Treasurer
2 nd Vice President report	Theresa Fazzolari
1 st Vice President report	Renee Cerullo
President report	Amy Kellogg
Immediate Past State President Report	Sue Mager

Standing Committee Reports

Finance

Diane Dinsmore, Chair

Proposed 2014 – 2015 Budget

Advocacy

Joann Olbrich, Chair

Proposed 2014 – 2015 Advocacy Statement and Legislative Platform

Other Committee Reports

Awards Coordinator

Linda Winston, Chair

Unfinished Business:

New Business:

Announcement of Conference Meeting Details

Adjournment

Amy Kellogg, President

Standing Rules for Board Meeting

Standing Rules for Board Meeting

1. All members shall keep registration badges in evidence throughout business and workshop sessions.
2. Main motions must be in writing and handed to the Recording Secretary.
3. All speakers shall state their name and the name of their chapter to which they belong.
4. When speaking to a motion, each speaker will declare if speaking in the affirmative or the negative and will be limited to two minutes.
5. Only members of the Board of Directors shall make and second motions and vote.
6. Members attending the meeting may speak to the motion, however, they may not vote.
7. A speaker cannot speak twice to the same motion until everyone else wishing to speak has done so.
8. Debate on each subject will be limited to ten (10) minutes inclusive of points of information, etc.
9. All guests granted permission to attend board meetings should sit in seats assigned by the Committee in charge of seating.
10. The privilege of the floor may be given to a visitor by majority vote of the Board of Directors.
11. There shall be a timekeeper at all business sessions.
12. The current edition of *Robert's Rules of Order, Newly Revised* shall be the parliamentary authority for the conduct of business.
13. The President is empowered to make changes in the Business Agenda and Board Meeting Schedule to expedite the business of the Organization.
14. Reports not included in the Program Book will be placed on a separate table in the rear of the meeting room where they can be picked up by attendees. Pages will not be asked to distribute late reports.
15. All items of new business must be submitted to the Recording Secretary, in writing, on a Motion Form, prior to the start of the Business Session.
16. Anyone making an oral addition to a written report will be limited to three (3) minutes.
17. All personal communication devices such as, but not limited to, cell phones and pagers must be put on silent mode during business sessions, hearings and workshops, as well as other appropriate times such as guest speaker presentations. A \$5.00 penalty will be assessed for each violation; said penalty will be donated to NIKE.



Fall Board Meeting
Waterloo Holiday Inn
October 4th & 5th, 2013

First Business Session-October 4, 2013

President Amy Kellogg called the meeting to order at 7:45pm.

Greetings from Region VII

President Kellogg recognized Parliamentarian Susan Fayle and Credentials Chair Neale Steiniger.

A quorum of 20 board members were present.

President Kellogg thanked Robin Bridson for the Board book.

Motion 13-29, with a second, to approve the meeting agenda with changes. The motion carried.

Board Meeting rules were accepted.

Secretary Carlin read the actions of the Executive Committee since the board meeting of June 9, 2013.

Motion 13-30, with a second, to accept the minutes of the June 9, 2013 Post Conference Board meeting. The motion carried.

Timekeeper for this meeting - Cheryl McGlynn

Page for this meeting - Hilary Egburtson

President Kellogg asked 1st VP Renee Cerullo to assume the chair and recused herself from the meeting.

Motion 13-31, with a second, that the Executive Committee moves for the Board of Directors to recommend to the members to approve the Harter Secrest and Emery RFP for legal services. The Harter Secrest and Emery fee will be paid for by the New York Women, Inc. funds. The Harter Secrest Emery RFP is attached. The motion carried.

President Kellogg rejoined the meeting at this time.

President Elect Colleen Ostiguy reminded that raffles are prohibited. Silent auctions and donations are allowed.

Treasurer Mary Stelley reviewed the Balance Sheet and Profit and Loss as of September 30, 2013. The reports are filed for audit.

First Vice President Renee Cerullo reported current members at 528 and lapsed members at 208. She asked Locals to let her know of any lapsed members that should be removed from the database.

The new membership dues renewal process was effective July 1, 2013 and members should send total dues directly to the state.

Forms on the website will be updated.

President Elect Ostiguy assumed the chair for the purpose of the President's report.

President Kellogg reported that her focus is on membership. The Membership team in place is willing to help everyone with membership.

Thanks to Pat Ferguson and everyone involved for a successful]ful Women's Day at the Fair

All were reminded to submit information for the Communicator.

This meeting recessed at 9:20pm.

Second Business Session-October 5, 2013

President Amy Kellogg called the meeting to order at 9:00am.

Immediate Past State President Susan Mager and Parliamentarian Susan Fayle approved the minutes of the June 2013 Annual Conference.

Greetings from hotel management.

Advocacy Chair Joan Olbrich gave an addendum to her report.

Motion 13-32 , with a second, was made that the Board of Directors approve the following revised Manual of Instruction sections: 2.01 Athena Society, 2.04 Career Recognition, 2.15 New Careerist, 2.20 Personal and Professional Development, 2.21 Political Development, 2.35 Youth Leadership, 3.07a State Meetings board conference site. The motion carried.

Women's Day at the Fair Chair Pat Ferguson gave an update on the event and shared the resulting publicity for the organization. Next year the event will be held August 27, 2014.

Awards Coordinator Linda Winston reported that the list of awards will be available in November. Send all PR info to Linda also.

Unfinished Business

None.

New Business

None.

Helen Rico described the CDO – Career Development Opportunities history and purpose.

Announcements.

Motion 13-33, with a second, to adjourn this meeting at 9:38am. The motion carried.

Minutes Special Members Meeting October 5th



Special Members Meeting

Waterloo Holiday Inn

October 5th, 2013

President Amy Kellogg called the meeting to order at 11:05am.

19 Chapters represented with a voting strength of 48. A quorum was declared.

Motion 13-34, with a second, to adopt the meeting agenda. The motion carried.

Rules of the Special Meeting were adopted.

1st VP Renee Cerullo assumed the Chair as President Kellogg recused herself at this time.

Motion 13-35, with a second, that the Board of Directors recommends to the members to approve the Harter, Secrest and Emery RFP for legal services. The Harter, Secrest and Emery fee will be paid by New York State Women, Inc. funds. The Harter, Secrest and Emery RFP is attached.

President Kellogg resumed the Chair.

Meeting adjourned at 11:32am.

PRESIDENT REPORT

Report Author:	Amy Kellogg
Name of ARD or Committee Members:	State President
Goals:	<ol style="list-style-type: none"> 1. Increase membership 2. Plan and execute a series of workshops at all State meetings to educate the members on a variety of important topics 3. Maintain and increase communication with the membership 4. Institute a mid-month mini-communicator 5. Promote greater interaction between the chapters and the State 6. Support the chapters by providing resources and tools to attract and retain new members 7. Make changes to the MOI and bylaws as needed to increase the flexibility of the organization 8. Work with the bylaws committee to revamp the model chapter bylaws 9. Work with the communications committee to increase the visibility and profile of NYSWI 10. Write at least one article for every issue of NIKE 11. Work with the advocacy committee to highlight women's health issues and any other legislative issues of importance to women 12. Work with the PPD committee to ensure high numbers of participants in the speech competitions in June 13. Work with the membership committee to support any and all ideas for increasing membership 14. Work with the finance committee on any financial issues that may arise 15. Help to further streamline and update the new member process 16. Listen to the members and board on any and all ideas to help build and support NYSWI
Actions Taken on Goals:	<ol style="list-style-type: none"> 1. This continues to be an on-going goal, and I will continue to work on increasing membership. 2. The October and April board meetings have had very informative and timely topics, and the workshops that will be presented at State Conference will also be diverse and educational for all members. 3. I do my best to communicate on a regular basis and will continue to work on this 4. The mid-month communicator has been instituted and is working well 5. I continue to work on communication between the chapters and State. I have attended a chapter meeting on request and will continue to be available as needed 6. I continue to work on new ideas to help chapters recruit new members. They have been given access this year to Region banners and a number of marketing items including postcards and pins. 7. The bylaws are always being reviewed and changes will be made as necessary 8. The model chapter bylaws have been revamped and are available on the web site 9. I will continue to work with the communications committee to increase the visibility and profile of the organization. 10. I have provided content for NIKE and will continue to do so

	<p>11. I will continue to work with the advocacy committee and will focus on bringing information regarding legislation affecting women's health to the annual conference</p> <p>12. This is ongoing, and I hope that we will have many participants in the PPD programs at the State conference</p> <p>13. I have worked closely with the membership committee this year, and we have developed many tools for the chapters and regions to use in member recruitment.</p> <p>14. I will continue to work with Finance to address any fiscal issues</p> <p>15. I have worked with the database manager and membership chair to further develop and streamline the new member process. We will continue to make changes as needed to ensure that the process is as efficient and effective as possible for any new member</p> <p>16. I hope I have been listening to the members and the board to help build and support NYSWI. I will continue to work on this</p>
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PRESIDENT ELECT	
Report Author:	Colleen Ostiguy
Name of ARD or Committee Members:	President Elect
Goals:	<ul style="list-style-type: none"> • Communicate with RD/ARDs. • Update Leadership Directory. • Draft articles for Communicator and NIKE. • Answer questions received from "Contact Us" on website. • Serve as liaison for Bylaws. • Hold meetings with Future Meetings Committee. • Research location options for 2014 October Board and 2015 Conference. • Communicate with law firm on raffle and chapter incorporation issues. • Obtain member benefits. • Promote region and chapter awards.
Actions Taken on Goals:	<ul style="list-style-type: none"> • Send out emails every 2-3 months to RD/ARDs on important issues. • Update Leadership Directory when necessary. • Drafted articles on chapter incorporation, raffle issues and member benefits for Communicator and NIKE. • Answered questions received from potential members. • Communicated with Bylaws chair on bylaw issues. • Held telephone meetings with Future Meetings Committee to discuss location options. • Signed retainer agreement with law firm to start chapter incorporation. • Obtained member benefits and had them posted on website. • Sent out email to RD/ARDs on region and chapter awards.

1st VICE PRESIDENT

Report Author:	Renee Cerullo
Name of ARD or Committee Members:	1st Vice President
Goals:	<ul style="list-style-type: none">• Working on increasing membership• Increase social media presence
Actions Taken on Goals:	<ul style="list-style-type: none">• Sending renewal notices once a month• Sending renewal notices at 3/2/1 month out• Monthly membership article• Posting chapter news on social media and welcoming new members

2nd VICE PRESIDENT

Report Author:	Theresa Fazzolari
Name of ARD or Committee Members:	2nd Vice President
Goals:	<ul style="list-style-type: none">• To serve and work with the Executive Committee as best I can• To continue to promote our mission to build women personally, professionally and politically• Help PPD Committee with stated 2013-2014 goals as EC Liaison• To encourage members to become future leaders of this organization• Continue to get the word out about our organization and increase membership• 6. Attend Region Meetings
Actions Taken on Goals:	<ul style="list-style-type: none">• Participated in Monthly Phone Meetings with the EC• Assisted State PPD Chair in promoting all programs under PPD, helped promote and got passed 2 State Memberships for the Athena Society• Encouraged Local Chapter members to run for Chapter Officers• Encourage women to attend Local meetings to see what our Organization is all about. Bringing First Timer to April Board Meeting• 5. Attended Fall Board & Region II Leadership Fall Meeting

TREASURER

Report Author:	Mary Stelley
Name of ARD or Committee Members:	State Treasurer
Goals:	<ul style="list-style-type: none">• Maintain accurate recordkeeping of financial records; prepare and distribute financial reports to EC, board and membership• Assist and mentor chapter treasurers• Send chapters liability invoices after self-audit completed; issue certificates for special events• Assist database chair with renewal of dues• Assist finance committee with RFPs, 2014-15 budget and other documents• After close of year submit records to Berard & Donahue, CPAs, PC for financial audit
Actions Taken on Goals:	<ul style="list-style-type: none">• Submitted quarterly sales tax reports• Assisted finance chair with proposed 2014-15 budget• Complied info for audit/review• Mailed invoices to chapters for liability insurance coverage• Renewed box #144 for NYS Women, Inc. legal address• Submitted monthly financial reports to EC• Prepared invoices for NIKE member-only sponsorships

Balance Sheet

Accrual Basis

NYS Women Inc Balance Sheet As of February 28, 2014

	<u>Feb 28, ...</u>
ASSETS	
Current Assets	
Checking/Savings	
10110 Checking/Operating	10,699.28
10120 PayPal	182.81
10200 Unrestricted Savings	43,243.06
10300 Restricted Savings	11,449.39
10500 Certificate of Deposit	21,904.64
Total Checking/Savings	<u>87,479.18</u>
Other Current Assets	
14000 Prepaid Expenses	1,018.00
Total Other Current Assets	<u>1,018.00</u>
Total Current Assets	<u>88,497.18</u>
TOTAL ASSETS	<u>88,497.18</u>
LIABILITIES & EQUITY	
Liabilities	
Long Term Liabilities	
20400 Personal/Professional ...	7,688.00
20420 Interest	553.27
20430 Program	1,065.00
20460 Youth Leadership	2,330.00
20480 Nike	75.00
Total Long Term Liabilities	<u>11,711.27</u>
Total Liabilities	11,711.27
Equity	
30000 Fund Balance	44,143.63
Retained Earnings	35,154.18
Net Income	-2,511.90
Total Equity	<u>76,785.91</u>
TOTAL LIABILITIES & EQUITY	<u>88,497.18</u>

Profit & Loss Statement

Accrual Basis

NYS Women Inc Profit & Loss July 2013 through February 2014

	<u>Jul '13 - Feb 14</u>
Ordinary Income/Expense	
Income	
40000 Dues	
40020 Dues-State	10,275.00
40030 Dues - Local	122.00
40050 Dues-Student	60.00
Total 40000 Dues	10,457.00
40100 Fall Board Meeting	
40105 FB Donations	0.00
40110 FB - Board Book	50.00
40121 FB - Early Registration	1,505.00
40122 FB Late Registration	400.00
40130 FB - Vendor Table	200.00
40140 FB - Friday Dinner	525.00
40145 FB - Saturday Breakfast	495.00
40150 FB - Saturday Lunch	902.00
40155 FB - Saturday Dinner	1,640.00
40160 FB - Sunday Breakfast	461.00
Total 40100 Fall Board Meeting	6,178.00
40200 Winter Board	
40210 WB - Board Book	30.00
40220 WB - Registration	325.00
40250 WB-Sat Lunch	180.00
40255 WB-Saturday Dinner	40.00
Total 40200 Winter Board	575.00
40300 State Conference	
40305 Conference Donations	168.00
Total 40300 State Conference	168.00
40400 Youth Leadership Confer.	
40405 YL Donations	100.00
Total 40400 Youth Leadership Con...	100.00
41000 NIKE Income	
41200 Nike-Bronze Boosters	142.00
41210 Nike-Silver Supporters	295.00
41220 NIKE-Golden Givers	100.00
41400 NIKE Ads	1,200.00
	1,737.00

Accrual Basis

NYS Women Inc
Profit & Loss
July 2013 through February 2014

	<u>Jul '13 - Feb 14</u>
Total 41000 NIKE Income	1,737.00
44000 Interest Income	6.64
Total Income	19,221.64
Expense	
50015 Youth Leadership	790.50
50200 Legal	3,822.50
50300 Insurance Expense	
50310 Treasurers Bond	100.00
50320 L/O Insurance Reimburse...	-1,098.00
50300 Insurance Expense - Other	1,395.00
Total 50300 Insurance Expense	397.00
50500 Telephone	157.21
50600 Postage	213.88
50910 PayPal Fees	75.38
60100 Region Directors	525.00
60300 State Reps-Field Service	72.04
60500 Past State President	75.00
60900 President	541.82
61100 NIKE Editor	50.00
61200 Other Officers	1,000.00
61300 Parliamentarian	200.00
51600 Standing Chairs	450.00
70200 Membership promotion	1,138.69
70400 Web Site	2,877.25
80100 Fall Board	
80110 Fall Board Book Expense	36.64
80100 Fall Board - Other	5,259.35
Total 80100 Fall Board	5,295.99
80600 NIKE Publication	4,051.28
Total Expense	21,733.54
Net Ordinary Income	-2,511.90
Net Income	-2,511.90

BYLAWS

Report Author:	Margherita Clemento
Name of ARD or Committee Members:	Bylaws Chair
Goals:	<ul style="list-style-type: none"> • Update Model Local Chapter bylaws. Prepare Model Local Chapter Duties and Responsibilities of Officers and Chairs. • Urge Local Chapters to revise their bylaws to conform with NYSWI bylaws. • Offer assistance in preparing these revised bylaws. • Review and approve the revised Local Chapter bylaws,. • Present a workshop.
Actions Taken on Goals:	<ul style="list-style-type: none"> • Revised NYSWI bylaws as of 6/9/13 were posted on the web site and copies emailed to Executive Committee, IPSP Board of Directors and Parliamentarian. • Revised Model Local Chapter bylaws and Model Local Chapter Duties and Responsibilities of Officers and Chairs are posted on the web site and emailed to all Local Chapter Presidents. • Reviewed and approved all Local Chapter bylaws received thus far.

COMMUNICATIONS

Report Author:	Linda Przepasniak, Communications Chair
Name of ARD or Committee Members:	Karen Hunter, Vice Chair NIKE: Katherine Smith, Ramona Gallagher, Robin Bridson Public Relations: Robin Allen Communicator: Karen Hunter
Goals:	<ul style="list-style-type: none"> • Improve statewide visibility; • Work with chapters/regions to create and enhance local websites; • Promote NYSW, Inc. events and activities through print and electronic media; • Publish more member-generated articles, including descriptions of chapter activities; • Prepare and present communications/technology workshops at state meetings; • Improve communications among chapters, regions and state leadership
Actions Taken on Goals:	<ul style="list-style-type: none"> • Technology Workshop presented by Robin Bridson at Fall Board Meeting; • Monthly Communicator sent to members; • January 2014 NIKE magazine published; • Provided NYSWInc. promotional materials to chapters and regions.

FINANCE

Report Author:	Diane Dinsmore
Name of ARD or Committee Members:	Finance
Goals:	<ul style="list-style-type: none"> To continue to assist State Treasurer in all monetary matters Continue to be available to all chapters for guidance as needed Continue to work with Treasurer to prepare annual budgets
Actions Taken on Goals:	<ul style="list-style-type: none"> Worked with State Treasurer to prepare 2014 - 2015 budget for presentation

Proposed 2014 – 2015 Budget

NEW YORK STATE WOMEN, INC.

	<u>Explanations</u>	2014/2015 Proposed Budget
<u>Income</u>		
40000 Dues	550 @ \$35 (MOL)	\$19,250.00
40100 Fall Board		\$0.00
40200 Winter Board		\$0.00
40300 State Conference		\$2,000.00
40400 Youth Leadership		\$0.00
40500 Fundraising Events		\$0.00
41000 NIKE Income		\$2,000.00
44000 Interest Income		\$200.00
45000 Miscellaneous Income		\$0.00
Total Anticipated Income		\$23,450.00
<u>Administrative Expenses</u>		
50070 Misc. Committee	WHM, CR, NC, PPD, WJF, WBM	\$500.00
50100 Auditor	Audit	\$2,000.00
50200 Legal		\$3,000.00
50300 Insurance	Treasurer Bond, Liability Ins	\$1,000.00
50500 Telephone	Teleconferences	\$300.00
50900 PayPal/Other		\$100.00
Total Administrative Expenses		\$6,900.00

Leadership Expenses

60100 Region Directors (8)	Mtg stipend to ARD if RD not present: \$75, \$75, \$125	\$2,200.00
60300 State Reps - Field Service	Region Mtgs - \$62.50 per mtg, 8 regions - extra with documented expense report; maximum \$500 Fall/Spring	\$500.00
60500 Immediate Past State President	Mtg stipend: \$75, \$75, \$125	\$275.00
60700 State Event - PPD/NC/CR	State conference awards	\$1,500.00
60900 President	Expenses	\$600.00
61100 NIKE Editor	Mtg stipend: \$50, \$50, \$100	\$200.00
61200 Other Officers EC (5)	Mtg stipend: \$200, \$100, \$300 - EC	\$3,000.00
61300 Parliamentarian	Mtg stipend: \$200, \$100, \$300	\$600.00
61600 Standing Chairs (6)	Mtg stipend: \$75, \$75, \$125	\$1,650.00
61700 Treasurer	Supplies/postage	\$300.00
Total Leadership Expenses		<hr/> \$10,825.00

Membership Expenses

70200 Membership Promotion		\$1,000.00
70400 Web Site	Maintenance, hosting, data base, etc.	\$4,000.00
80600 NIKE	Online/hard copy/postage; net \$7,000	\$9,000.00
Total Membership Expenses		<hr/> \$14,100.00

Total Anticipated Expenses **\$31,825.00**

Appropriated Fund Balance

\$8,375.00

Total Anticipated Income

\$23,450.00

MEMBERSHIP

Report Author:	Neale Steiniger, Membership Chair
Name of ARD or Committee Members:	Dana Rachlin, Vice Chair Mary Ellen Morgan, Chapter Liaison Local Chapter Membership Chairs and Asst. Region Directors
Goals:	<ul style="list-style-type: none"> • Develop a membership tip-list for retaining members and generating new members • Coordinate with Local chapters to contact Lapsed Members • Contact and follow-up prospective member's website inquiries • Contact 'challenged' chapters • Develop the 2013-14 Membership Award • Write articles for Nike and the Communicator • Prepare workshop for October Board meeting and Annual Conference
Actions Taken on Goals:	<ul style="list-style-type: none"> • Developing membership tip-list • Developed the 2013-14 Membership Award to encourage participation of current members and events to attract new members • Monthly Communicator articles include the expanding membership tip list • Held workshop at October board meeting which discussed the benefits of membership, developed a list of do's and don'ts and an elevator speech to promote New York State Women, Inc. • Nike article recapped the membership ideas discussed at the October board meeting

LEGISLATION

Report Author:	Joann Olbrich
Name of ARD or Committee Members:	Ramona Gallagher, Legislation Chair
Goals:	<ul style="list-style-type: none"> • To make the members of New York State Women, Inc. familiar with our Legislative Platform and Advocacy Statement; • To keep the members informed about legislation at the New York State and federal level that is of importance to women; • To encourage the members to contact their elected officials in support of the legislation that is relevant to our Legislative Platform and Advocacy Statement.
Actions Taken on Goals:	<ul style="list-style-type: none"> • Updated the Legislative Platform and Advocacy Statement; requested feedback and suggestions for the future. • Sent information to the NYSWI website and Communicator regarding legislation relevant to women and applicable to our Legislative Platform and Advocacy Statement.

IMMEDIATE PAST STATE PRESIDENT

Report Author:	Susan Mager
Name of ARD or Committee Members:	Immediate Past State President
Goals:	<ul style="list-style-type: none"> • Serve as consultant, upon request, to President Kellogg, members of the EC. • Serve as consultant, upon request, to the President and Executive Committee. • Mentor future members to serve as officers and Board members.. • Serve as one of President's Kellogg's appointees to the GLEF Board of Directors. • Serve to the best of my ability as an appointee to the Future Events Committee formed at FB.
Actions Taken on Goals:	<ul style="list-style-type: none"> • 2013 Annual Conference Minutes were approved and are posted on the website with all attachments. • Met with President Kellogg and President Elect, Colleen, in March to report on my onsite visit of the Syracuse Doubletree as a possible 2014 FB venue. • Attended the Fall and Spring GLEF meetings. Will attend the annual meeting as GLEF Fellowship luncheon chair.

YOUTH LEADERSHIP

Report Author:	Helen Rico
Name of ARD or Committee Members:	Youth Leadership Chair
Goals:	<ul style="list-style-type: none"> • To provide a Youth Leadership Event
Actions Taken on Goals:	<ul style="list-style-type: none"> • Due to insufficient enrollment of girls to the YL Conference, no weekend event was held. I will be doing a presentation at Winter Board to briefly describe the program.

REGION 2

Report Author:	Maria Barnas Region 2 director
Name of ARD or Committee Members:	Marie Illuzzi
Goals:	<ul style="list-style-type: none"> • Increase membership • Increase cooperation between chapters
Actions Taken on Goals:	<ul style="list-style-type: none"> • Held a successful region fund raiser: holiday play and luncheon. • Plan on holding region meetings instead of host chapter meeting, starting with spring meeting.

REGION 3

Report Author:	Jennifer Charron, Region 3 Director
Name of ARD or Committee Members:	Pat Hendrickson, Assistant Region Director Vi McKaig, Treasurer Arlene Herzog, Secretary
Goals:	<ul style="list-style-type: none">• Support, strengthen and grow the Local chapters within the expanded Region 3.• Encourage and support Local chapter participation in NYSW Signature programs.• Maintain regular contact with the local chapter presidents.• Share program ideas with local chapter presidents.• Attend monthly local chapter meetings when invited.• Conduct local chapter new officer installation ceremonies.• Conduct Fall and Spring Region meetings.• Finalize internal details of merger between Regions 3 & 9.• Increase membership participation at Region meetings.• Attend all NYSW state meetings.• Charter eNetwork Chapter.
Actions Taken on Goals:	<ul style="list-style-type: none">• Distributed NYSW materials to local chapters on a regular basis.• Installed new officers of TCWN which were delayed due to weather.• Finalized details and structure of newly merged Region 3 at Fall Region meeting.• Scheduled Spring Region meeting.• Attended NYSW Fall Board Meeting.• Regularly attended local chapter meetings.• Assisted CRWN with Reality Store Event.

REGION 4

Report Author:	Colleen White Tyll, RD, Region 4
Name of ARD or Committee Members:	Marie Johnson, ARD and Linda Provo, Treasurer
Goals:	<ol style="list-style-type: none"> 1. Complete Region Merger 2. Monthly contact with every Region 4 member via monthly e-mail blasts. 3. Assist Adirondack Chapter with re-organization including preparation and submission of Chapter Bylaws to State, new accounting system with spread sheet for tracking budget, expenses and balancing the checkbook. 4. Assist Falls Region Chapter with the technical necessities for Dissolution of their chapter and effort to retain as many members as possible as members @ large and as Region 4 members. 5. Address pending merger with Saratoga Springs Chapter to Tech Valley Chapter or dissolution of Chapter if needed. 6. Marie Johnson, ARD has reviewed lapsed member reports with each Chapter.
Actions Taken on Goals:	<ol style="list-style-type: none"> 1. Completed. 2. E-mail blasts are being sent monthly to each member using State e-mail blasts. Cover e-mails are tailored to the specific needs of the Chapter. Attachments are additionally sent based on the needs or desires of the Chapters for specific information. 3. Adirondack Chapter has completed re-revisions to Bylaws, checking accounts and spreadsheets. They have chosen to use this year as a re-organization year and to develop new paths to their activities. I will be attending their April meeting. 4. Falls Region has voted to dissolve their chapter. I have spoken with EC regarding necessary documentation to do same and have informed the members. I will be attending the April meeting. 5. I have notified Saratoga Springs Chapter, after discussion with EC, of the need to either merge with Tech Valley or dissolution of their Chapter. Their membership has been below that required by the Bylaws X 3 years. All members are due for renewal 5/30/14. Waiting for decision from their May meeting. 6. Each Chapter has reviewed their lapsed membership rosters and determination has been made by each Chapter that the currently lapsed members are not renewing for various reasons. Rosters are attached to each monthly e-mail blast so the Chapters can stay aware of this and know when to remind members of renewals.

REGION 5

Report Author:	Helen Rico, Region 5 Director
Name of ARD or Committee Members:	Robin Bridson, ARD
Goals:	<ul style="list-style-type: none">• To keep membership up across Region V• To host 2 Region meetings - one in the Fall and one in the Spring• To welcome St Lawrence Chapter to Region V
Actions Taken on Goals:	<ul style="list-style-type: none">• At Fall Region Meeting provided each Chapter President with membership listings of current and lapsed members. Discussed ways of increasing membership and getting renewals done quickly.• Welcome St Lawrence Chapter to Region V.• Set April 26, 2014 for Spring Region V meeting• Working with the EC to ensure the NYSWI Winter Board is a success!

REGION 6

Report Author:	Linda Winston, Region 6 Director
Name of ARD or Committee Members:	Faith Ziegler Kathleen Pernice
Goals:	<ul style="list-style-type: none">• Identify officers for the current year as our RD moved to State Secretary• To continue to work on sustaining redesigned Region VI
Actions Taken on Goals:	<ul style="list-style-type: none">• Assisted in organizing Summer Meeting• Elected an RD due to original RD moved to State Secretary• Elected Co-ARD vacant from last election• Organizing Winter Region meeting in Owego• Working to stabilize current locals in the Region

REGION 7

Report Author:	Lois Force, Region 7 Director
Name of ARD or Committee Members:	Lois Force Co- Director Jacqueline Shellman Co-Director
Goals:	<ul style="list-style-type: none">• Increase membership• Hold a youth leadership program• communicate more with our chapters• Planning for Region meeting
Actions Taken on Goals:	<ul style="list-style-type: none">• We held a youth leadership program March 1st at the Harbor Hotel in Watkins Glen with the Southern Finger Lake's Women Chapter hosting. Ten young ladies attended and it was a very successful. We are planning on making this a yearly program.• Our membership drive has been working with the chapters and one chapter has increased 22.22% and another has increased 20.00%• Plans for our Region Meeting are well into the planning for April 13 at the Harbor Hotel in Watkins Glen with Southern Finger Lakes Women Hosting.

ATHENA SOCIETY

Report Author:	Lois Force, Athena Society
Name of ARD or Committee Members:	Lois Force Chairman, Athena Society
Goals:	<ul style="list-style-type: none"> • To help with Military women active or retired
Actions Taken on Goals:	<ul style="list-style-type: none"> • Established 2 membership scholarships from NYS Women, Inc. for a Military women retired or active. These will be awarded at the annual conference. • To apply go to the Athena Society site and find the application. This is due by May 1st. This is also a good tool to help in crease membership • Region VII will be offering one also at the same time. Hoping more Regions or Chapters will also participate in this program

PERSONAL AND PROFESSIONAL DEVELOPMENT

Report Author:	Gale Cohen
Name of ARD or Committee Members:	Lois Force Kathleen Pernice Linda Provo Mary Ellen Morgan Helen Ricco
Goals:	<ul style="list-style-type: none"> • Athena: Offering Military woman active or retired • a one year membership awarded to 2 winners by state. Inspiring local chapters to do the same when promoting membership drives • PPD program promote each chapter to send 3 candidates to June Conference. Career Recognition, New Careerist, and Political Development
Actions Taken on Goals:	<ul style="list-style-type: none"> • Articles in Communicator • Emailed chairs on progress on how many candidates they will be sending to conference • Workshop planned for April board meeting to inform and clarify the PPD program

APPENDIX: Voting Items

NEW YORK STATE WOMEN, INC.

Legislative Platform

Preamble

- The New York State Women, Inc. pledge their support of specific legislation and policy that addresses civil rights, health and economic opportunity for all women.
- Establish a pro-active position by identifying and supporting issues selected by members of New York State Women, Inc. Notify candidates of these issues that we feel will advance our New York State Legislative Platform.

Civil Rights

- Work to enforce and ratify the Equal Rights Amendment at the State and Federal Level.
- Support domestic violence education and training programs that develop protocols for the protection of victims and their families and support strong penalties for abusers.

Health

- Actively support reproductive choice and full access to health care services; ensure funding for research and developments of programs which benefit the welfare of women of all ages.

Economic Equity

Work for and support legislation that promotes economic equity and financial security, including pension reform, retirement benefits, pay equity and credit accessibility.

New York State Women Inc. Advocacy Statement

New York State Women Inc. will take actions needed on a local, district, statewide or national level to make a difference in the lives of New York women of every age and demographic, now and into the future through legislative, educational and service advocacy.

These **Advocacy Actions** may include, but are not limited to:

- Public Policy Resolutions
- Legislative Actions
- Educational Workshops
- Media Action
- Organizational Meetings (program, speaker, etc)
- Letter Campaigns (by various communication avenues)
- Coalition Work
- Celebratory Events (such as festival booths, parades, local fairs, State Fairs, Women's Equality Day, Women's History Month, Business Expos, Job Fairs, Women of the Year, Business of the Year, NYS Women in Business Month).

Advocacy Topics are diverse as our state geographical and demographic data and are not always predictable to forecast. Advocacy will be done in a timely manner in both proactive and reactionary situations.

Topics may include, but not limited to:

- Non-equitable situations
- Health (personal and family)
- Finance
- Education
- Professional impact
- Domestic Violence
- Civil Rights
- Work-life Balance
- Safety (personal, family and workplace)
- Situations that devalue women
- Political Campaigns *

*New York State Women Inc. will advocate for specific campaigns only through the New York State Women's Advocacy Committee based on the criteria set up by that committee. Outside of the Advocacy Committee, advocacy by members will be done through non-partisanship approaches (such as Meet the Candidates events). Individual members may advocate for a specific politician but not use their affiliation with New York State Women Inc. in their endeavors.

Evaluation Form



April Board 2014
Griffiss Institute, Rome

Instructions: Please rate all categories on a scale from 1 (low) to 10 (high).

____ Overall ____ Facility Choice ____ Registration ____ Business Session

MEETINGS

____ 1st Business Session

____ Lunch

WORKSHOPS:

____ "Membership Workshop: Understanding Your Membership in New York State Women, Inc." Amy Kellogg, NYSWI President

____ "Programs Workshop: A Breakdown and Explanation of the Political Development, Career Recognition and New Careerist Programs and an Overview of the Youth Leadership and Athena Society Programs" Gale Cohen, PPD Chair

FUTURE PLANNING

What workshops would you like at future meetings? _____

Is this your first time at a NYS Women, Inc. Board Meeting? YES____ NO____

Did this April Board Meeting meet your expectations? YES____ NO____

Any other comments? _____
